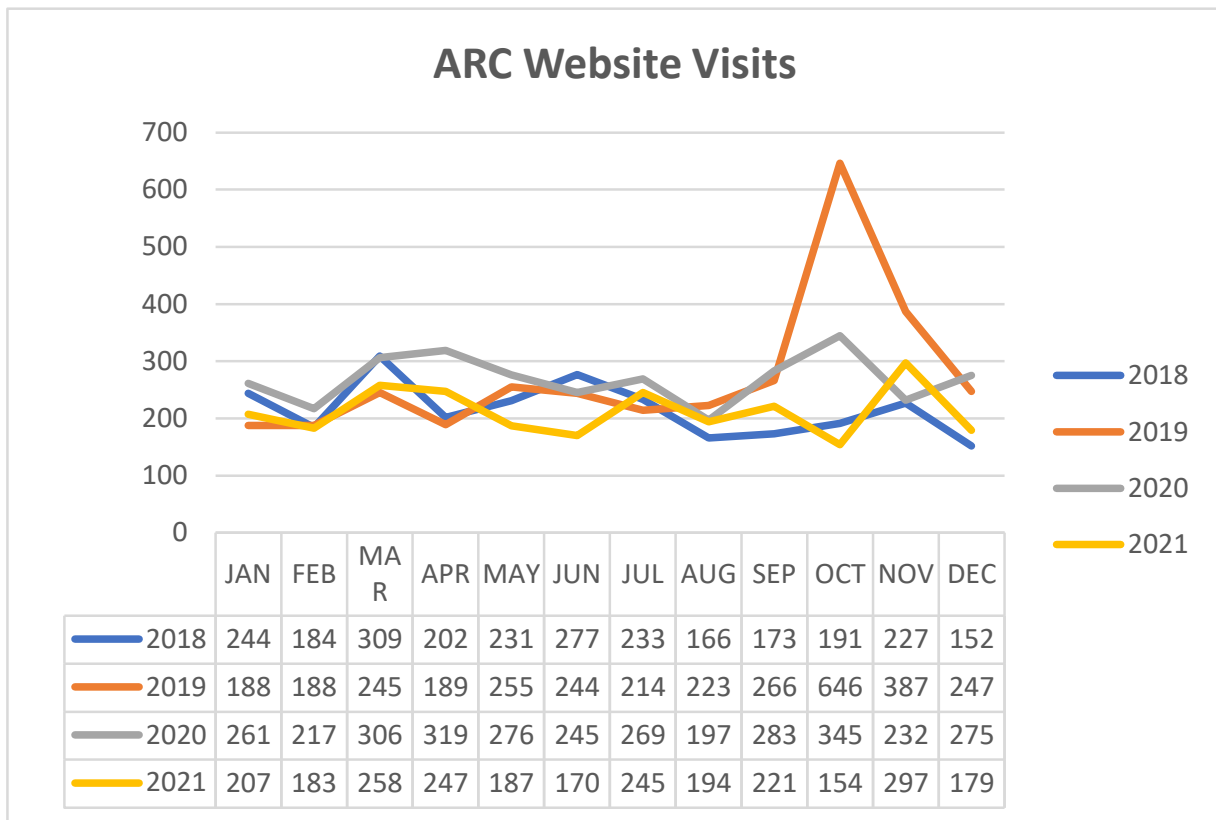


# 2021 ARC ELECTRONIC MEDIA REPORT

## ARC WEBSITE VISITORS IN 2021

Page impressions	7,567
Pageviews / Visit	2.06
Visitors	3,679
Average Duration per Visit	118
Bounce Visits	2,410
New Visitors	3,587



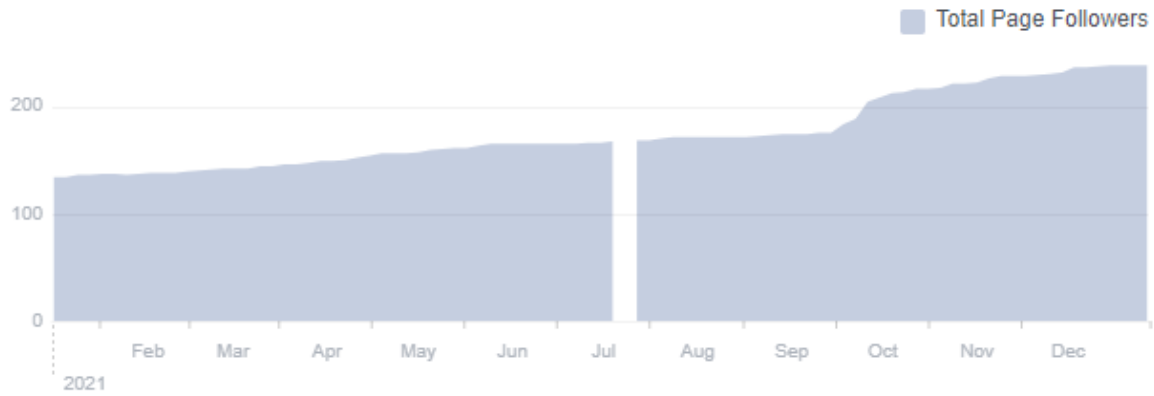
*\*note that in 2019 the ARC hosted the Great Lakes Restoration Celebration in October and registration for the event was done through the ARC's website which increased the traffic during October and November. If those months were adjusted to an average amount of previous months there was an overall increase to visitors to the ARC's website in 2021.*

### ARC FACEBOOK POSTS

- ARC created posts in 2021: 53

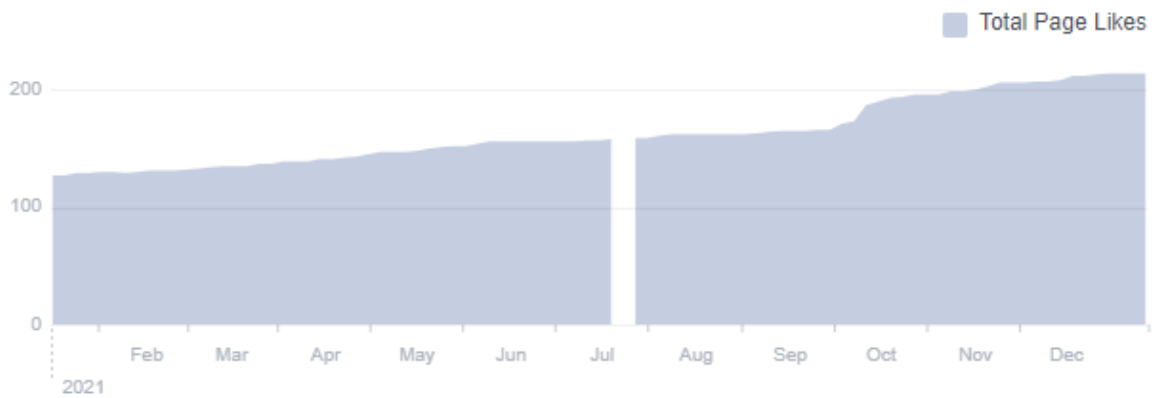
### ARC FACEBOOK FOLLOWERS 2021

Total Page Followers: 238






































































































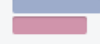










### ARC FACEBOOK LIKES 2021







































































Total Page Likes: 214




## 2021 Posts

<span style="color: orange;">■</span> Reach: Organic / Paid <span style="float: right;"> <span style="color: blue;">■</span> Post Clicks <span style="color: purple;">■</span> Reactions, Comments &amp; Shares <span style="font-size: 0.8em;"> ⓘ</span> </span>							
Published	Post	Type	Targeting	Reach	Engagement	Promote	
03/01/2022 12:11 PM	 Check out all the great work in the Great Lakes funded by the Great			28 <span style="color: orange;">■</span>	1 3	<a href="#">Boost post</a>	
02/21/2022 8:44 AM	 Keep an eye out for those spring Household Hazardous Waste (HHW)			25 <span style="color: orange;">■</span>	0 1	<a href="#">Boost post</a>	
02/08/2022 10:49 AM	 With funding provided through an AOC U.S. EPA Great Lakes			52 <span style="color: orange;">■</span>	3 3	<a href="#">Boost post</a>	
02/04/2022 9:20 AM	The Oakland County Water Resources Commissioner's office is			74 <span style="color: orange;">■</span>	2 2	<a href="#">Boost post</a>	
01/25/2022 12:32 PM	 Some great information about the ARC's Tamarack Creek project in			40 <span style="color: orange;">■</span>	2 2	<a href="#">Boost post</a>	
01/13/2022 12:12 PM	 Oakland County! Check out some great activities coming up through			55 <span style="color: orange;">■</span>	1 1	<a href="#">Boost post</a>	
01/05/2022 10:31 AM	 Get involved! Friends of the Rouge is looking for volunteers to help look			464 <span style="color: orange;">■</span>	5 2	<a href="#">Boost post</a>	
12/10/2021 4:20 PM	 The wildlife habitat offerings at Inkster Park will be improving as a			109 <span style="color: orange;">■</span>	2 10	<a href="#">Boost post</a>	
12/06/2021 3:46 PM	 The ARC's efforts to reduce and treat stormwater runoff within the			521 <span style="color: orange;">■</span>	13 17	<a href="#">Boost post</a>	
12/03/2021 2:44 PM	 As part of the U.S. EPA Great Lakes Restoration Initiative (GLRI) funded			608 <span style="color: orange;">■</span>	105 95	<a href="#">Boost post</a>	
12/03/2021 2:19 PM	 The major portion of construction is wrapping up for the U.S. EPA Great			714 <span style="color: orange;">■</span>	32 42	<a href="#">Boost post</a>	
11/23/2021 12:09 PM	 To help protect water quality in the Rouge River, don't pour kitchen fats,			813 <span style="color: orange;">■</span>	14 26	<a href="#">Boost post</a>	

11/11/2021 9:53 AM		More great things happening in the Rouge River Watershed!			39		1 1		Boost post
11/09/2021 8:47 AM		Do you have a septic system? Go to bit.ly/ARCseptic to join our FREE			31		0 0		Boost post
11/09/2021 8:28 AM		So excited to partner with the City of Southfield, Michigan USA -			104		18 11		Boost post
11/09/2021 8:47 AM		Do you have a septic system? Go to bit.ly/ARCseptic to join our FREE			31		0 0		Boost post
10/05/2021 11:50 AM		Great family activity happening this weekend in Plymouth Township!			48		0 0		Boost post
10/05/2021 11:45 AM		The ARC was awarded a \$785,100 U.S.EPA Great Lakes Restoration			1.4K		28 65		Boost post
10/05/2021 11:40 AM		U.S.EPA has awarded a \$125,000 Great Lakes Restoration Initiative			58		1 3		Boost post
10/05/2021 11:01 AM		The ARC's effort to reduce and treat stormwater runoff within the Rouge			99		5 8		Boost post
09/28/2021 1:09 PM		The ARC has awarded a contract, as part of the U.S.EPA Great Lakes			58		2 8		Boost post
09/28/2021 12:55 PM		The ARC has completed the U.S.EPA Great Lakes Restoration			61		2 3		Boost post
09/28/2021 9:52 AM		Fish Hatchery Pond in Northville City Hall, Michigan is a spring-fed pond			218		4 6		Boost post
09/27/2021 4:30 PM		We are excited to announce that construction has begun on the			963		19 40		Boost post
09/27/2021 10:32 AM		SPREAD THE WORD!! The U.S.EPA Great Lakes Restoration			2.8K		165 137		Boost post
09/14/2021 12:43 PM		Still time to get involved to help plant a rain garden in Southfield			48		1 0		Boost post
09/14/2021 12:42 PM		The Rouge River could use this! Learn what you can do to help with			49		0 0		Boost event

09/13/2021 8:33 AM	 Rouge River Watershed communities wondering about septic			58		5 0		<a href="#">Boost post</a>
09/10/2021 1:02 PM	 Check out our great video created with the help of the SEMCOG,			2.1K		34 32		<a href="#">Boost post</a>
09/02/2021 10:30 AM	 Big things are happening to improve the watershed! Read on to learn			56		2 1		<a href="#">Boost post</a>
08/30/2021 11:55 AM	 Oakland County kids! Check out this chance to get your art and			61		0 1		<a href="#">Boost post</a>
08/02/2021 2:47 PM	 More exciting things happening in the Detroit River!			70		7 4		<a href="#">Boost post</a>
07/06/2021 11:55 AM	 The site walk location has been finalized for the GLRI-funded project			895		5 12		<a href="#">Boost post</a>
06/14/2021 3:57 PM	 With funding through a U.S. Environmental Protection Agency			88		9 6		<a href="#">Boost post</a>
06/10/2021 9:21 AM	 Study up on these invasive species to keep an eye out for in the Rouge			37		2 0		<a href="#">Boost post</a>
06/08/2021 9:03 AM				35		3 1		<a href="#">Boost post</a>
06/07/2021 9:28 AM	 SPREAD THE WORD!! The U.S. Environmental Protection Agency			44		6 3		<a href="#">Boost post</a>
06/02/2021 8:49 AM	 The Alliance of Rouge Communities received funding from the U.S.			52		1 4		<a href="#">Boost post</a>
06/02/2021 8:24 AM	 The ARC received over 4 million dollars in U.S. Environmental			58		7 9		<a href="#">Boost post</a>
05/21/2021 11:27 AM	 Funded by an U.S. Environmental Protection Agency Great Lakes			31		0 2		<a href="#">Boost post</a>
05/21/2021 9:18 AM	 Maintenance and touch ups will be occurring this summer at the U.S.			35		0 4		<a href="#">Boost post</a>

05/21/2021 8:15 AM	 Many communities in the Rouge River Watershed are checking to			37		0 0		<a href="#">Boost post</a>
05/20/2021 3:48 PM	 Construction will begin in early June on the U.S. Environmental			41		5 7		<a href="#">Boost post</a>
04/19/2021 7:55 AM	 Check out this great activity being funded by the Alliance of Rouge			20		2 1		<a href="#">Boost post</a>
04/06/2021 3:31 PM	 Maintenance and touch ups will continue through the summer at the			41		5 3		<a href="#">Boost post</a>
04/06/2021 3:23 PM	 A construction contractor has been selected for the U.S. Environmental			48		2 7		<a href="#">Boost post</a>
04/06/2021 2:53 PM	 The Fishway at Fair Lane, Home of Clara and Henry Ford funded			184		4 17		<a href="#">Boost post</a>
04/01/2021 10:04 AM	 The ARC is partnering with the City of Northville to find funding for this			20		2 0		<a href="#">Boost post</a>
04/01/2021 9:47 AM	 There are some great webinars from Michigan Environment, Great Lakes			25		0 0		<a href="#">Boost post</a>
03/31/2021 9:07 AM	 Some great activities on the Detroit River - come out to help!			29		0 1		<a href="#">Boost post</a>
03/24/2021 8:20 AM	 All over the watershed! Spring is coming!			21		1 0		<a href="#">Boost event</a>
03/24/2021 8:19 AM	 Prepare for the spring rains!			26		0 1		<a href="#">Boost event</a>
03/24/2021 8:08 AM	 Some great events coming up in the Rouge this spring with Friends of the			32		1 1		<a href="#">Boost post</a>
03/09/2021 4:44 PM	 The Alliance of Rouge Communities has received funding from the USDA			140		5 10		<a href="#">Boost post</a>
03/09/2021 4:38 PM	 The design has been completed for the wildlife habitat restoration at			69		2 5		<a href="#">Boost post</a>
03/09/2021 4:30 PM	 The design has been completed for the wildlife habitat improvements at			35		4 6		<a href="#">Boost post</a>
03/08/2021 10:06 AM	 The ARC has completed the design of 5 acres of riparian wetland and			43		5 5		<a href="#">Boost post</a>
03/08/2021 9:52 AM	 The Tamarack Creek Habitat Restoration project in the City of			77		5 13		<a href="#">Boost post</a>
03/08/2021 9:38 AM	 The Fishway project is in the establishment phase at Fair Lane,			82		5 9		<a href="#">Boost post</a>
03/01/2021 11:16 AM	 With this upcoming spring weather remember to sweep your garage			36		3 4		<a href="#">Boost post</a>
02/26/2021 10:17 AM	 Check out this great project in the Rouge River watershed! Those fish			24		4 2		<a href="#">Boost post</a>

## **2021 Posts**

3/1/21 With this upcoming spring weather remember to sweep your garage and dispose of it in the trash to clean the floor instead of hosing it down where the water, with any contaminants including salt, go into the storm drain and directly to the Rouge River!

3/8/21 The Fishway project is in the establishment phase at [Fair Lane, Home of Clara and Henry Ford](#) in [City of Dearborn Government](#) in [Wayne County, Michigan](#). PLEASE help be a steward of this exciting project by not cutting the fences and entering the area. Because vegetation development is critical for this project, we ask everyone to please respect the restoration efforts. Foot and bicycle traffic will cause damage to the area, endangering the natural restoration. Public cooperation is essential! For more information on the project visit: <https://www.allianceofrougecommunities.com/.../HFE%20Dam...>

3/8/21 The Tamarack Creek Habitat Restoration project in the [City of Southfield, Michigan USA - Government](#) in [Oakland County, Michigan Government](#) is currently selecting construction contractors for a spring start. The project will realign, stabilize and diversify habitat along a stretch of the creek, while restoring adjacent wetlands in the Rouge River Watershed. This project is funded through a [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant. For more information visit: <https://www.allianceofrougecommunities.com/.../Tamarack...>

The ARC has completed the design of 5 acres of riparian wetland and 1,600 feet of Seeley Creek in the [City of Farmington Hills, Michigan - Municipal Government](#) in [Oakland County, Michigan Government](#). This project will improve and diversify the habitat within the stream corridor for fish and wildlife. It is anticipated that the [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative funded construction will take place in summer 2021. For more information visit: <https://www.allianceofrougecommunities.com/.../Seeley...>

3/9/21 The design has been completed for the wildlife habitat improvements at Colonial and Venoy Parks in [Wayne County Parks](#). Funded by a [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant, these projects will improve and create wetland habitat and diversify native plant species within the parks. Construction will begin during the summer of 2021. The area in the below photo at Colonial Park and will be transformed into a restored wetland with diverse native plantings. For more information on this project visit: <https://www.allianceofrougecommunities.com/.../colonial...>

3/9/21 The design has been completed for the wildlife habitat restoration at Sherwood Recreation Area which is one of five parks getting improvements funded by an [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant. Activities at Sherwood in [Wayne County Parks](#) include converting turf areas pictured below to native planting areas, improving and creating wetland habitat and diversifying native plant species within the park setting. Construction will begin during the summer of 2021. For more information visit: <https://www.allianceofrougecommunities.com/.../wc...>

3/9/21 The Alliance of Rouge Communities has received funding from the [USDA Forest Service](#) through the Great Lakes Restoration Initiative to install trees and other forms of green stormwater infrastructure within the Rouge River Watershed to capture and treat stormwater which improves the quality of the stormwater runoff before it reaches the river. Planning has started, with planting and implementation to occur at various locations starting this spring, with other locations in the fall of 2021 and spring of 2022.

3/29/21 oxbow photo

4/1/21 The ARC is partnering with the City of Northville to find funding for this exciting project in the Middle Rouge in [Northville City Hall, Michigan](#)

What lurks in eerily-dark tunnel that guides 1,200 feet of river under Northville Downs?

<https://www.hometownlife.com/.../daylighting.../4629523001/>

4/6/21 The Fishway at [Fair Lane, Home of Clara and Henry Ford](#) funded through a [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant is in the establishment stage. This means the vegetation is growing and stabilizing the project area. We need your help - please be a steward of this exciting project by not cutting the fences and entering the area. Foot and bicycle traffic will cause degradation to the area, impeding the natural restoration. Public cooperation is essential for the successful completion of this natural area restoration project. For more information visit:

<https://www.allianceofrougecommunities.com/.../HFE%20Dam...>

4/6/21 A construction contractor has been selected for the [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative (GLRI) funded Tamarack Creek Habitat Restoration project in the [City of Southfield, Michigan USA - Government](#). Construction crews will begin to mobilize this spring to start the stream realignment and wetland restoration project that will provide more diversity for habitat within this reach of Tamarack Creek. For more information visit:

<https://www.allianceofrougecommunities.com/.../Tamarack...>

4/6/21 Maintenance and touch ups will continue through the summer at the [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative funded Johnson Creek Restoration Project at Fish Hatchery Park in Northville. The construction fence will remain temporarily to provide a reminder to please keep off the newly planted areas. Vegetation establishment is a key component to this project. Keeping off these areas will help the project flourish and continue to be a success. For more information visit: <https://www.allianceofrougecommunities.com/.../Johnson...>

5/20/21 Construction will begin in early June on the [U.S. Environmental Protection Agency](#) funded Great Lakes Restoration Initiative Tamarack Creek Habitat Restoration project in [City of Southfield, Michigan USA - Government](#). Tree clearing and earth moving will occur for the stream realignment and wetland restoration project that will provide more diversity for habitat within this reach of Tamarack Creek. For more information visit: <https://www.allianceofrougecommunities.com/.../Tamarack...>

5/21/21 Many communities in the Rouge River Watershed are checking to make sure you are recycling only what is allowed, the wrong items will slow the recycling process and potentially damage equipment. Check the label on the top of your recycle bin for what is acceptable and what is not - rinse out the food items and cut the cardboard to a manageable size. Check your communities website for more information so you don't get a bad report card!

5/21/21 Maintenance and touch ups will be occurring this summer at the [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative funded Johnson Creek Restoration Project at Fish Hatchery Park in [Northville City Hall, Michigan](#). The construction fence will remain temporarily to provide a reminder to please keep off the newly planted areas. Vegetation establishment is a key component to this project. Keeping off these areas will help the project flourish and continue to be a success! For more information visit: <https://www.allianceofrougecommunities.com/.../Johnson...>

5/21/21 Funded by an [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant, these low-lying, wet grassy areas in Venoy Park will be transformed into useful habitat utilizing a diverse



palette of native plants benefitting a wide range of wildlife, including birds and pollinators. Construction bids will soon be solicited and construction of the habitat improvements at both Venoy and Colonial Parks in [Wayne County Parks](#) is anticipated to start this summer. For more information visit: <https://www.allianceofrougecommunities.com/.../colonial...>

6/2/21 The ARC received over 4 million dollars in [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant funding for restoration of 122 acres of habitat and elimination of 10 debris jams like the one shown here on the Lower Rouge River. The 5 [Wayne County Parks](#) sites include Sherwood, Riverview, Lola Valley, Bell Creek, and Lower Rouge River. Construction bids will soon be solicited for the habitat improvements at Sherwood Park with construction anticipated for late summer.

6/2/21 The Alliance of Rouge Communities received funding from the [U.S. Department of Agriculture U.S. Forest Service](#) through the Great Lakes Restoration Initiative to install trees and other forms of green stormwater infrastructure within the Rouge River Watershed which will capture and treat stormwater, improving the quality annually of 1.3 million gallons of stormwater runoff before it reaches the river. Coordination has begun for the planting of over 800 trees in 17 Rouge River Watershed communities like this one in [City of Novi - Government & Community Services](#) and installation of green stormwater infrastructure in 5 communities.

6/7/21 SPREAD THE WORD!! The [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative funded fishway project at [Fair Lane, Home of Clara and Henry Ford](#) in Dearborn is in the establishment phase. This means no activity is allowed within the project area and we again are asking that the public please help be a steward of this exciting project by not cutting the fences and entering the area. Because vegetation development is critical for this project, we ask everyone to please respect the restoration efforts. Foot and bicycle traffic will cause degradation to the area, slowing the natural restoration. Public cooperation is essential for the successful completion of this natural area restoration project! For more information visit: <https://www.allianceofrougecommunities.com/.../HFE%20Dam...>

6/14/21 With funding through a [U.S. Environmental Protection Agency](#) Great Lakes Restoration Initiative grant to the Johnson Intercounty Drain Board being managed by [Washtenaw County Water Resources Commissioner's Office](#) an exciting habitat restoration project is in the works for Johnson Creek.

7/6/21 The site walk location has been finalized for the GLRI-funded project to design habitat restoration in a portion of Johnson Creek. Please wear appropriate footwear for hiking outdoors, Long pants, insect repellent, and sun protection. The stream walk will be held even if raining unless thunder is heard. Location to meet is Ridge Rd., just north of Five Mile Rd. For more information visit: <https://therouge.org/johnson-creek/>

9/10/21 Check out our great video created with the help of the [SEMCOG, Southeast Michigan Council of Governments](#) One Water Campaign. So much great information about the Alliance of Rouge Communities, our mission and the projects we are working on with the help of our partners and federal funding agencies!

9/27/21 SPREAD THE WORD!! The [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) funded fishway project at the nationally historic [Fair Lane, Home of Clara and Henry Ford](#) Estate Dam is in the establishment phase. Having withstood the historic June 2021 flooding, the vegetation developing is instrumental for this project to be a success. We continue to need the public's assistance and are again

asking for the public's help on this exciting project. Please do not cut the fences and enter the area. Foot and bicycle traffic will cause damage to the area, slowing the natural growing process. Public cooperation is essential for the successful completion of this natural area restoration project! For more information please visit: <https://www.allianceofrougecommunities.com/.../HFE%20Dam...>

9/27/21 We are excited to announce that construction has begun on the [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) grant funded Tamarack Creek Habitat Restoration project in [City of Southfield, Michigan USA - Government](#). The project will restore and enhance existing wetlands and 1,800 feet of the creek. Currently the construction contractor is working on creating new stabilized sections of the creek and the associated floodplain. This restored floodplain will reduce erosion and sedimentation providing better stream water quality and habitat benefits in this area of the Rouge River. For more information visit: <https://www.allianceofrougecommunities.com/.../Tamarack...>

9/28/21 Fish Hatchery Pond in [Northville City Hall, Michigan](#) is a spring-fed pond which flows into the adjacent Johnson Creek. Before the implementation of the [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) grant funded Johnson Creek Restoration Project at Fish Hatchery Park, the outlet of the pond was steep and filled with debris (first photo). To restore the connection between the pond and the creek, a series of step pools were designed to pass the water from the pond so that small fish are able to "step" up and down the pools and access the habitat benefits within the pond (second photo). For more information visit: <https://www.allianceofrougecommunities.com/.../Johnson...>

9/28/21 The ARC has completed the [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) funded design of 5 acres of riparian wetland and 1,600 feet of Seeley Creek in [City of Farmington Hills, Michigan - Municipal Government](#) and anticipates GLRI-funded construction will begin this fall. This project will improve and diversify the habitat within the stream corridor for fish and wildlife. A large component of this project is to treat vegetative invasive species - one of which is phragmites (seen in the photo) which likely arrived from Europe via ships' ballasts during the 1700s & 1800s. Phragmites grow so thick they take over and choke out all other plants. This robs fish, plants and wildlife of nutrients and space, blocks access to the water for recreation, spoils shoreline views, accumulates sediment which decreases flood water capacities, and poses a fire hazard. Targeted application of herbicides have proven to be successful and will be utilized on this project, allowing a more diverse native plant species to re-establish improving the habitat within the Seeley Creek corridor. For more information visit: <https://www.allianceofrougecommunities.com/.../Seeley...>

9/28/21 The ARC has awarded a contract, as part of the [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) funded habitat restorations within [Wayne County Parks](#), to [Friends of the Rouge](#) to install thousands of tree seedlings as part of a reforestation effort along the Lower Rouge River. Other activities under this grant-funded project will begin later this fall and include wetlands restoration and native plantings. For more information visit: <https://www.allianceofrougecommunities.com/.../wc...>

10/5/21 The ARC's effort to reduce and treat stormwater runoff within the Rouge River Watershed is underway! This project, funded by a [USDA Forest Service](#) Great Lakes Restoration Initiative grant, will install over 800 trees in 17 Rouge River Watershed communities and install green stormwater infrastructure in 5 communities. Trees will be planted through spring 2022 and some of the green stormwater improvements have recently been completed by [Friends of the Rouge](#) volunteers in Plymouth Township (see photo - credit: Lara Edwards) which added to the capacity of an existing rain garden and expanded the native planting areas. More stormwater runoff will now be captured and treated before it reaches the river, thanks to these efforts!

10/5/21 [U.S.EPA](#) has awarded a \$125,000 Great Lakes Restoration Initiative grant to the Alliance of Rouge Communities (ARC) to design 1 acre of wildlife habitat improvements and wetland creation on a portion of the Rouge River that runs through [Lawrence Technological University's](#) (LTU) campus in [City of Southfield, Michigan USA - Government](#). Once implemented, these wetlands and habitat will contribute towards reaching the watershed and regional goals for improving fish and wildlife habitat in the Rouge River.

10/5/21 The ARC was awarded a \$785,100 [U.S.EPA](#) Great Lakes Restoration Initiative grant to design 16.5 acres of habitat improvements, including lake, wetland/wet meadow, and riparian restoration at Wilcox Lake (pictured here), Phoenix Lake, and Inkster Park in [Wayne County Parks](#). Once implemented, these designs will make substantial progress towards watershed and regional goals for improving fish and wildlife habitat and their populations within the Rouge River Watershed.

10/11/21 Free ARC Septic System Maintenance Webinar 11/17/21

11/1/21 Do you have a septic system? Go to [bit.ly/ARCseptic](http://bit.ly/ARCseptic) to join our FREE webinar on November 17, 2021 at 7:00 p.m. to learn about the importance of maintaining your septic system and how you can help protect the water quality in the Rouge River! Go to [bit.ly/ARCseptic](http://bit.ly/ARCseptic) from any device or scan the QR code below from your phone to attend.

11/8/21 Free Webinar: Septic System Maintenance

11/23/21 To help protect water quality in the Rouge River, don't pour kitchen fats, oils and grease down the drain! Dispose of it in the trash. To learn more changes you can make, visit: [www.allianceofrougecommunities.com/steward.html](http://www.allianceofrougecommunities.com/steward.html)

12/3/21 The major portion of construction is wrapping up for the [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) grant funded Tamarack Creek Habitat Restoration project in [City of Southfield, Michigan USA - Government](#). The project has enhanced existing wetlands and 1,800 feet of creek. With invasive species removed within the wetland areas and the creek re-aligned and stabilized, the construction contractor is currently installing thousands of native plants within the floodplain and wetlands. This restoration project will result in reduced erosion and sedimentation providing better stream water quality and habitat benefits in this area of the Rouge River. For more information visit: <https://www.allianceofrougecommunities.com/.../Tamarack...>

12/3/21 As part of the [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) funded habitat restoration projects within [Wayne County Parks](#), a contract was awarded to Inland Lake Landscaping, Corp. to remove log jams along the Lower Rouge River. This work is scheduled to begin this fall. Though some element of woody debris is healthy for a river, large debris jams in urban watersheds (as seen in this photo) can be an impediment to fish passage and be detrimental to habitat value within the river system. For more information visit: <https://www.allianceofrougecommunities.com/.../wc...>

12/6/21 The ARC's efforts to reduce and treat stormwater runoff within the Rouge River Watershed continues! Funded by a [USDA Forest Service](#) Great Lakes Restoration Initiative (GLRI) grant, trees are being planted in multiple communities (Bicentennial Park in [Livonia Community](#) shown here). Thank you to the [City of Southfield, Michigan USA - Government](#) and [Friends of the Rouge](#) and their volunteers for

the improvements made at the rain gardens at Beech Woods Park in Southfield shown (photo shown here).

12/10/21 The wildlife habitat offerings at Inkster Park will be improving as a result of an upcoming restoration project! The ARC was awarded a \$785,100 [U.S.EPA](#) Great Lakes Restoration Initiative (GLRI) grant to design 16.5 acres of habitat improvements, including lake, wetland/wet meadow, and riparian restoration at Wilcox Lake, Phoenix Lake, and Inkster Park (pictured here) in [Wayne County Parks](#). Inkster Park currently has a lot of open space that is not being utilized and routinely floods. Converting some of the existing grass areas to a wetland and wet meadow through some grading and a new palette of native plantings, will provide habitat for wading birds, waterfowl, amphibians, reptiles, and pollinators. In addition to the wetland and wet meadow areas, a section of eroding streambank will be stabilized.

## **2021 Reposts**

2/26/21 Check out this great project in the Rouge River watershed! Those fish are going to really enjoy this! <https://www.glri.us/node/373>

3/24/21 Some great events coming up in the Rouge this spring with Friends of the Rouge! Ready to get your hands dirty this spring? Life's more rewarding with a rain barrel!

Check out the upcoming Rain Barrels 101 virtual lunch and learn on Apr 7th: <https://therouge.org/rain-barrels-101/>. Then, explore Friends of the Rouge's 2021 bulk pre-order options, with sliding scale prices as low as \$52 for rain barrels, plus native plant kits delivered to your door. <https://therouge.org/store> Each purchase makes a difference at your home, and helps restore clean water for the Rouge River!

3/24/21 Prepare for the spring rains! – FOTR Beverly Hills Rain Barrel Sale 3/31/21

3/24/21 All over the watershed! Spring is coming! – FOTR Redford Native Plant and Rain Barrel Sale

4/21/21 There are some great webinars from Michigan Environment, Great Lakes and Energy (EGLE) available that can educate all of us on invasive plants and animals in the Rouge River watershed. Attend one of these to learn to recognize them, reduce their spread and help to eliminate them!

[https://www.michigan.gov/.../0,9429,7-135-3308\\_3333...](https://www.michigan.gov/.../0,9429,7-135-3308_3333...)

4/19/21 Check out this great activity being funded by the Alliance of Rouge Communities! Get a beautiful rain garden going in your yard and help protect water quality with Friends of the Rouge! FOTR Earth Day: Rain Gardens 101-Get Your Lawn a Job!

6/8/21 SEMCOG One Water Campaign - Let's Celebrate Great Lakes and Fresh Water Week!

June 5-13: Help highlight water quality, recreation, and stewardship opportunities! Beginning June 5, communities throughout Southeast Michigan are celebrating Great Lakes and Fresh Water Week. This annual celebration reminds us of the immense benefits that come with living in the heart of the world's greatest freshwater resource. It is also an opportunity to reflect on the responsibility we share in protecting water quality for ourselves and future generations. There is only One Water, and it is ours to protect. Here are a few resources to share with your community this Great Lakes and Fresh Water Week: [mionewater.org](http://mionewater.org)

6/10/21 Study up on these invasive species to keep an eye out for in the Rouge River Watershed. Clickondetroit.com 11 invasive species to watch out for in Michigan

8/2/21 More exciting things happening in the Detroit River! – Greatlakesnow.org Great Lakes Moment: Sugar Island is getting an ecological makeover – Great Lakes Now

8/30/21 Oakland County kids! Check out this chance to get your art and knowledge of the importance of water quality in print!

The 2022 Kids' Clean Water Calendar Contest is accepting artwork entries! Oakland County 4th and 5th graders are encouraged to submit their artwork. We want to provide a platform for young people to share their ideas on how we can best prevent pollution of our freshwater resources. Entries are being accepted through October 8, 2021. Winners will be notified in mid-November.

To learn about the contest and submit an entry, go to <http://www.oakgov.com/.../reso.../education/calendar-contest>  
[#wrc](#) [#oaklandcounty](#) [#kidscalendarcontest](#) [#contest](#) [#prevntionpollution](#) [#cleanwater](#) [#freshwater](#)

9/2/21 Big things are happening to improve the watershed! Read on to learn about these first steps in the process to remediate, restore and revitalize the Detroit and Rouge rivers, eventually delisting them as Areas of Concern (AOC). Learn more at: <https://www.michigan.gov/.../Detroit-Rouge-River-Sediment...> Content.govdelivery.com New release: Sediment sampling to begin in Detroit, Rouge rivers

9/13/21 Rouge River Watershed communities wondering about septic systems? Here is some great information to help determine which septic system is right for your property from the [Michigan State University Extension](#). **Michigan Inland Lakes Partnership**

[Smtgpa0te6mmnbesrh2ho 8, 2026r1edg](#) ·

Picking the right septic system for your site is important for protecting water quality. A new article from [Michigan State University Extension](#) experts Beth Clawson and Terry Gibb in [Lakefront Lifestyles Magazine](#) describes options for conventional and challenging situations. <https://www.oaklandlakefront.com/.../home-sewage.../>

9/14/21 The Rouge River could use this! Learn what you can do to help with our cooperating partner [Friends of the Rouge](#). FOTR Logjam Opening Workshop on 9/25/21

9/14/21 Still time to get involved to help plant a rain garden in Southfield tomorrow! FOTR Southfield Beech Woods Park – sign-up to plant a rain garden

10/5/21 Great family activity happening this weekend in Plymouth Township! FOTR - Come out to Plymouth Township this SUNDAY from 1-3 to Celebrate Fall Colors with Trees, Bees & Butterflies! 🌳🐝  
🦋 Friends will be out with our canoe, so stop by our table and take a photo in it, learn about pollinators and trees and have a ton of fall FUN!

Plymouth Township [Miller Woods Nature Preserve](#) [Trailwood Garden Club](#) [Plymouth Artist Collective](#)

11/9/21 So excited to partner with the City of Southfield on this exciting project in the Rouge River watershed! City of Southfield - The City of Southfield has partnered with the [Alliance of Rouge Communities](#) (ARC) and the Great Lakes Restoration Initiative (GLRI) to restore Tamarack Creek Stream & Wetland. Grant funds totaling \$2,718,183 were provided by GLRI through the Environmental Protection Agency (EPA) for design and implementation of the project to rejuvenate the wetland and stream to manage invasive species, as well as to provide habitat for fish and wildlife.

The Rouge River watershed is considered a designated Area of Concern (AOC) under the Great Lakes Water Quality Agreement (GLWQA). It has three Beneficial Use Impairments (BUIs) associated with fish and wildlife habitat: Degraded Fish and Wildlife Populations; Degradation of Benthos; and Loss of Fish and Wildlife Habitat.

[Cityofsouthfield.com](#) – Tamarack Creek Stream & Wetland Habitat Restoration Project underway, City of Southfield.

11/11/21 More great things happening in the Rouge River watershed! FOTR - For those of you who have been following the Johnson Creek Restoration project we have an important update to share. The project is currently in the 60% design phase and on December 14, 2021, from 7:00 p.m. – 8:00 p.m. an informational session will be hosted in-person at the Northville Township offices in the Assembly Room or virtually through Zoom by the Johnson Creek Intercounty Drainage Board and experts from

Environmental Consulting & Technology, Inc. (ECT). Project progress and specifics concerning the project will be discussed in addition to answering any questions attendees may have.  
We hope to see you there in person or online!